



North on Tap Craft Beer Festival

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Media Release

\$100,100 Poured Back into Community as the North on Tap Craft Beer Festival Reaches \$525,600 Milestone!

August 1st, 2025 – Temiskaming Shores, ON: The North on Tap Craft Beer Festival is raising more than just glasses this year, proudly announcing a \$100,100 contribution to three local causes following the 7th edition of its annual event. This latest donation brings the Festival's total community giveback to an impressive **\$525,600** since its inception. With each pour, North on Tap continues to make a meaningful impact in the region – supporting local organizations, enhancing community programs, and celebrating the spirit of giving back.

"We are so pleased to see our proceeds surpass the half million-dollar mark, further positively impacting the lives of local residents and organizations in our area" said Danielle Bélanger-Corbin, spokesperson and member of the organizing committee. "With this new milestone, we have given back over half a million dollars to various worthwhile causes in our area while offering a truly unique and popular event".

According to Bélanger-Corbin, thanks to the success of the event as well as the unprecedented generosity of sponsors and community partners, the North on Tap Craft Beer Festival will be giving back \$100,100 to three worthwhile causes this year. "Our major beneficiary this year, is the Northdale Manor, which will be receiving \$53,000 from this year's proceeds for their roof repair and replacement, an important infrastructure project." said Bélanger-Corbin. The two other recipients for the 2025 edition proceeds are the Temiskaming Hospital Foundation, and the *Fondation communautaire du Témiskaming*.

The Temiskaming Hospital Foundation will be receiving \$27,000 to purchase a second Electrocardiogram Machine (ECG). Currently, the Temiskaming Hospital only has one functioning ECG machine; adding an additional ECG machine offers several key benefits, with the most critical being that if the current machine was to fail, there would be another to provide essential services. The *Fondation Communautaire du Témiskaming* will be using the \$20,100 in funding to kickstart a reading programme for 900 students in six French-language primary schools in the Temiskaming district. This programme would cover students from kindergarten to Grade 6, with individual subscriptions to high-quality monthly educational magazines such as "*J'aime Lire*" (I love to Read).

The North on Tap Craft Beer Festival would like to thank everyone who attended this year's event. Special thanks go out to all sponsors for their generosity and support and the countless volunteers who gave their time and energy, to ensure the Festival's success. Planning for the eighth edition of North on Tap, which will be held on Saturday July 11th, 2026, will begin this Fall.

About the North on Tap Craft Beer Festival: Held on the shores of Lake Temiskaming in Haileybury (Temiskaming Shores) Ontario on the second Saturday in July, the North on Tap Craft Beer Festival showcases Ontario craft breweries, wines and cocktails as well as regional food, great live music and a beer-inspired golf tournament. It also hosts an alcohol-free Family Fun night, on the Friday before the Festival. All proceeds go to local charitable or not-for-profit organizations. Contact us at northontap@gmail.com or follow us on social media for the latest updates and announcements. Our web page: www.northontap.ca
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